



Van Dyke Angus Ranch
 Cattleman's Advantage
Bull Sale
February 23, 2023
 1:00 pm MST • Manhattan, Montana

**Selling 150
 Yearling Angus Bulls**



VDAR TWENTY TWENTY 1062 20463593
 CED BW WW YW SC Milk SW SF
 +9 -0.4 +56 +101 +.92 +34 +67 +72
 sire VDAR Twenty Twenty 2020 MGS V D A R Cedar Wind 8111



VDAR MAGA 2182 20410729
 CED BW WW YW SC Milk SW SF
 +16 -1.3 +66 +124 +1.20 +20 +60 +81
 sire VDAR Maga 7190 MGS VDAR Wulffs Cedar Butte 542



VDAR GREAT PLAINS 1322 20463617
 CED BW WW YW SC Milk SW SF
 +8 +0.4 +57 +107 +1.15 +33 +63 +71
 sire VDAR Great Plains 4008 MGS VDAR High Caliber



VDAR BLASTOFF 2202 20410731
 CED BW WW YW SC Milk SW SF
 +7 +1.1 +54 +106 +1.12 +24 +50 +75
 sire VDAR 4321 Blastoff 7230 MGS W R A Mirror Image T10

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VDAR.com

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Sherry Wulff
406-580-4646 or
iwillrejoice2014@gmail.com



VDAR GALLATIN 1402 20463622
CED BW WW YW SC Milk SW SF
+9 +0.8 +64 +110 +.40 +30 +67 +87
sire VDAR Gallatin 7586 MGS KA Black Cedar 080



VDAR GALLATIN 1432 20533014
CED BW WW YW SC Milk SW SF
+11 +0.1 +46 +75 +.60 +28 +54 +50
sire VDAR Gallatin 7586 MGS V D A R Stout 1623



VDAR MAGA 2342 20410742
CED BW WW YW SC Milk SW SF
+3 +2.0 +68 +123 +.09 +21 +59 +86
sire VDAR Maga 7190 MGS HA Yellowstone 4025



VDAR FA SONNY BOY 2002 20463669
CED BW WW YW SC Milk SW SF
+4 +2.3 +41 +79 +1.72 +26 +37 +75
sire VDAR Sonny Boy 2227 MGS V D A R Stout 1623



VDAR GALLATIN 1242 20463610
CED BW WW YW SC Milk SW SF
+10 -0.6 +41 +69 +1.04 +36 +56 +51
sire VDAR Gallatin 7586 MGS V D A R Hero 5899



VDAR HERO 2032 20410715
CED BW WW YW SC Milk SW SF
+14 -1.7 +48 +78 +.52 +27 +56 +44
sire V D A R Hero 7072 MGS GLC Churchill 228



VDAR GALLATIN 1372 20463620
CED BW WW YW SC Milk SW SF
+8 +0.9 +71 +124 +.15 +23 +67 +85
sire VDAR Gallatin 7586 MGS VDAR Cedar Wind 8111



VDAR CEDAR WIND 2092 20410721
CED BW WW YW SC Milk SW SF
+14 -1.7 +58 +103 +1.54 +22 +53 +69
sire VDAR Cedar Wind 5126 MGS VDAR Gallatin 7586



VDAR MAGA 2062 20410718
CED BW WW YW SC Milk SW SF
+12 -0.9 +58 +107 +.33 +24 +54 +85
sire VDAR Maga 7190 MGS V D A R Sonny Boy 1194



VDAR GALLATIN 1392 20533010
CED BW WW YW SC Milk SW SF
+12 -1.1 +47 +67 +.63 +37 +67 +39
sire VDAR Gallatin 7586 MGS V D A R Stout 1623



VDAR MAGA 2042 20410716
CED BW WW YW SC Milk SW SF
+8 +0.1 +67 +119 +1.73 +28 +68 +68
sire VDAR Maga 7050 MGS Ginger Hill Treasure 233



VDAR BLASTOFF 2402 20410748
CED BW WW YW SC Milk SW SF
+9 +0.7 +57 +104 +.70 +20 +49 +89
sire VDAR 4321 Blastoff 7230 MGS VDAR Black Cedar 7210

A Passion to Build it Bigger & Better

In Pendleton, Oregon, "the Round-Up" now has two meanings for the Becker family, both steeped in legacy and tradition - the first being the historical rodeo held every September - and the second being the day Bar V Cattle Company's calves are sold, leading to a premium based on this operation's marketing strategy! Why all the celebration you ask? And what is their secret?

Here's their inspiring story and how they've constructed their program step-by-step to become such a success at sale time. Five years ago, Bar V teamed up with Van Dyke Angus Ranch, looking for consistency in bull purchases to strengthen their growing program and here's what they found as they created a new foundation.

Building the Program

Mike Becker builds things, as a contractor by trade that is what he does! And when he embarked on a mission to re-establish a family tradition in the cattle business about 40 years ago, even he couldn't have imagined he would take it this far. After acquiring the current headquarters ranch near Pendleton, OR, in 2006, the growth of the program took off!

As their cow numbers continued to grow, Mike realized that a backgrounding lot would be an integral part in developing the efficiency of the program. He was blessed with the remnants of a rock quarry which provided a perfect canvas for the facility. As the cow numbers expanded, the facility grew as well. He soon realized that he would need a large volume of forage to facilitate the operation of a 1200 head backgrounding lot. He was fortunate to find and purchase a farm outside of Haines, OR, to produce grain and alfalfa. The farm had 4 pivots and a large number of undeveloped acres. By the end of 2023, there will be 12 pivots and an ability to produce the forage that's needed. Mike knows how to put the pieces of the puzzle together and with decades of construction experience, he's building his cattle operation in much the same way.



Mike Becker,
Head Cow Boss

"They've been really good to us."

Over the past five years, VDAR's relationship with Bar V has prospered with the introduction of over 75 bulls into their program. According to Doug Henricks, Ranch Manager in Pendleton, "The bulls have performed exceptionally well and it has brought a level of quality and uniformity to our program that we have never had. Over the past two years, our first draft of steers marketed has increased 50 pounds and the numbers making that first draft have increased by 25 percent." These pairs spend their summers on high elevation range land, and like most western states, have had limited moisture conditions.

Mike Becker with granddaughter, Whitley Gunderson (age 10), who is blessed to begin building her own Angus herd with VDAR cattle.



The Bar V Cattle Company Crew

Doug Henricks - Ranch Manager, Umatilla County
Scott Loree - Ranch Mgr, Union & Wallowa County
Tancho Muniz, Cody Hays,
Owen Tangeman and Garrett Key

Doug continued, "Tom told me that when we really would see the advantages of the VDAR bulls would be when we start calving their daughters, and he was right! These cows sired by VDAR bulls calve fast, get up and mother their calves immediately and the calves are vigorous and start growing!" Doug also emphasized the importance of their ongoing connection with VDAR, "Our relationship with Tom and VDAR goes far beyond just selling us bulls. Their customer service is second to none. They've responded to any needs immediately. They've been really good to us."

Marketing for the Mission

In 2012, Bar V started marketing their cattle as natural GAP-certified feeder cattle, selling them directly off the ranch. Then they ventured into marketing their cattle through Western Video Market, trying to develop a larger customer base. As their numbers grew, so did the interest in their cattle. In addition, they decided to finish over 400 of their steers so they could acquire carcass data to further improve their marketing position. The data proved to be extremely helpful as the cattle graded over 95% prime and choice, with an overwhelming percentage being yield grade 1-3's. Having actual kill data is always more preferable than Expected Progeny Differences. These calves were sired by VDAR bulls, as were most of their mothers.

These factors have led to Bar V calves topping the market when they sell, as evidenced at the 2022 Western Video Market during Red Bluff Bull Sale week. While their calves were being sold and the price was significantly higher than other cattle sold that day, the auctioneer stated, "These cattle are no longer a secret!"

Building the Legacy

In this incredibly rugged and beautiful part of the northwest, Mike Becker of Bar V is re-establishing his family's heritage in the cattle business and in the process building a long-lasting, historical legacy.

So in Pendleton, they not only "Let'er Buck" at the rodeo in the fall, they also "Let'er Breed" at the ranch in the spring! Bar V's bull-purchasing and calf-selling success tells the whole story! To build the program, you need the right foundation. Bar V has found that in VDAR, and they're never looking back!

"Let'er Breed!" A pasture full of VDAR bulls is a beautiful sight and turns into success on sale day!





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Special Representative
541.786.2255



VDAR MANHATTAN 1462 20463626

CED	BW	WW	YW	SC	Milk	SW	SF
+9	+2.0	+57	+89	+22	+27	+60	+62

sire VDAR Manhattan 1379 MGS VDAR Sonny Boy 1194



VDAR CHURCHILL 2672 20410772

CED	BW	WW	YW	SC	Milk	SW	SF
+9	-1.1	+54	+89	+1.07	+26	+63	+62

sire GLC Churchill 228 MGS V D A R Cedar Wind 5126



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